

Report to Salisbury Area Board
Date of Meeting 9 January, 2014
Subject Community Area Grants

Purpose of Report:

To consider 3 applications for community area grant funding, totalling £7,650.

A summary of the applications together with the Community Area Manager's recommendation is set out below.

Application (and amount requested)	Recommendation
St Marks School PTA Somerset Road Campus Hub Project - £3,800	<i>Approve</i>
SCAR (Salisbury Coalition Against Racism) Unity, Unison and Harmony - £2,600	<i>Approve*</i>
Salisbury Malayalee Association Communal Cooking Equipment - £1,250	<i>Approve</i>
* Subject to condition	
Total requested:	£7,650
Prior to consideration of these applications the Area Board's discretionary fund balance stands at:	£33,829
If all applications are approved as recommended the Board's balance will be:	£26,179

1. Background

- 1.1. Salisbury Area Board has authority to approve Area Grants under powers delegated to it by the Cabinet Member for Community Services. Under the terms of the delegation Area Boards are required to follow the Community Area Grant guidance and funding criteria.
- 1.2. In accordance with the Area Board Grants Guidance officers are required to provide recommendations in their report, however, the decision to support applications and to what level is made by Wiltshire Councillors on this Area Board.
- 1.3. In accordance with the Scheme of Delegation, any decision of an Area Board that is contrary to the funding criteria and/or the officer's recommendation would need to demonstrate that the application in question has a wider community benefit, and give specific reasons for why this should justify an exception to the criteria.
- 1.4. A decision was made in 2010/2011 that paper copies of funding applications will no longer appear as part of the agenda in an attempt to reduce the volume of paper used. However, the applications are all available to view on the [Wiltshire Council web site](#) and hard copies can be made available upon request.

2. Main Considerations

- 2.1. Councillors will need to be satisfied that grants awarded satisfy the [criteria set by the Council](#) and are made to projects that can proceed within a year of the award being made.

3. Environmental & Community Implications

Community Area Grants will contribute to the continuance and/or improvement of cultural, social and community activity and wellbeing in the community area, the extent of which will be dependent upon the individual project.

4. Financial Implications

- 4.1. Financial provision has been made to cover this expenditure. The Salisbury Area Board was allocated a discretionary budget for 2011/2012 of £88,493. During the year, the Area Board has allocated or committed £54,664, leaving a balance remaining for allocation of £33,829.
- 4.2. If grants are awarded in line with the Community Area Manager's recommendations, the Salisbury Area Board will have a remaining balance of £26,179.

5. Legal Implications

- 5.1. There are no specific legal implications related to this report.

6. Human Resources Implications

6.1. There are no specific human resources implications related to this report.

7. Equality and Inclusion Implications

7.1. Community Area Grants give all local community and voluntary groups an equal opportunity to receive funding towards community based projects and schemes.

8. Officer recommendations

Ref	Applicant	Project proposal	Funding requested
8	St Marks School Parent Teachers Association (PTA)	Somerset Road Campus Hub Project	£3,800

8.1. In September 2013, the three Somerset Road campus schools launched phase one of their project to create a Campus Hub where parents, pupils, staff and members of the community could meet, network and buy refreshments and where pupils could experience retail and customer service skills. Phase 1 is now complete and the Hub Cafe is turning a small profit and feedback from users is overwhelmingly positive. Phase 2 of the project aims to increase the sustainability and capacity of the Hub by adding a large, covered seating/meeting/sales area and by upgrading the cafe equipment to support greater/wider demands. The project seeks support for materials, labour and equipment.

8.2. The benefits for the wider community include :

- somewhere to pick up a good quality hot drink and snack on the way to work and school
- a source of fresh, school-grown seasonal produce (this is likely to be mainly during the spring/summer months)
- a place to source good quality cards/crafts and food produce made by local businesses
- a way to interact with, and support, the local schools
- a reduction in school traffic by extending drop-off time flexibility and an accompanying walk-to-school loyalty-card scheme using the café and extension shelter as an incentive
- Once the café/shop is fully established we plan to leaflet local residents and use word-of-mouth marketing to encourage local uptake.

8.3. Once the café/shop is fully established the PTA plans to leaflet local residents and use word-of-mouth marketing to encourage local uptake. With almost 700 pupils on site (many of who live within a mile radius of the schools), the parents/grandparents/carers who come to the school on a regular basis form a significant percentage of the community surrounding the schools. With this in mind, the group is confident that the plans to promote the café/shop to, and

involve, local residents will be successful.

- 8.4. Another medium term scheme objective is to develop a directory of parent-led and other local businesses and services which can be promoted within the school and local community. As a starting point the PTA has advertised the availability of a sales/promotions barrow across the three schools which can be hired at a charge of £10 per day (free to charities) and have already seen a number of hires. Once established it is intended to leaflet local houses to advertise the barrow further and to invite local businesses to promote their products/services across the school communities and to join our directory.
- 8.5. Catering for the café is provided by a strong team of volunteers from the schools' PTAs and prices are kept low to ensure affordability. The café currently opens during the drop-off and pick-up times for the schools during term-time– so between 8.30 and 9.30am and 3.00-4.00pm.
- 8.6. The new facility aims to develop retail/customer service skills with KS3/4 pupils from Exeter House in mind. Some of the older pupils, as part of their life-skills and work experience activities, have already been working in the café and producing cards and marmalade for sale. This has been very successful and teachers hope to extend the range of items for sale and to increase pupils' input to running the café. However, pupils from St Mark's have also taken the café/shop as a basis for a pilot, class-based Enterprise Scheme. If successful, the medium to long-term objective is to roll the programme out across the three schools and to advertise class-produced goods for sale to the local community.
- 8.7. In the 3 months since the café/shop opened, a surplus of around £500 has been made. However, this is earmarked for re-investment in café stock and in development projects such as the extension. It is not the intention of the project to be a profit making enterprise, but rather to raise funds for re-investment in projects across the three schools – much in line with the government's promotion of enterprise in school management.
- 8.8. This application meets the Council's grant criteria and will encourage intergenerational activity, support local businesses and increase community volunteering.
- 8.9. It is **recommended** that St Mark's PTA is awarded a grant of £3,800 to assist with the realization of the Somerset Road Campus Hub Project.

Ref	Applicant	Project proposal	Funding requested
9	Salisbury Coalition Against Racism (SCAR)	Unity, Unison and Harmony	£2,600

- 9.1 SCAR wish to create a pilot Salisbury community event to bring together the many diverse multi cultural family groups living and working across Salisbury and its surrounds, all through an enjoyable active participation of cultural skills, foods, performance, participations, and conversations from across the world. Progressive outreach community based workshops will lead towards a main open house event in Salisbury Guildhall during summer 2014. The project concept is to draw people from different ethnic backgrounds together to share issues, to promote understanding, tolerance and learning, and also to promote and enjoy multiculturalism.
- 9.2 SCAR plans to invite members from the Bangladeshi, Kerulen, Chinese, Portuguese, Philippine, Polish, African Caribbean, South American, Ghurkha/Nepalese and Turkish communities.
- 9.3 Leading up to the main event will be a series of introductory community arts workshops (February to April 2014) designed to stimulate and encourage active participation & creation all leading towards the main event, aimed at encouraging and supporting members of isolated ethnic groups to actively take part in creating something towards the main community event. These workshops will be formed at the user groups requests, as they become more actively involved, but initially our first presentation concepts are:
- Costume making workshops for Malayalee Society women (from Kerala in southern India) to make enjoyable dance performances.
 - Associated dance workshops to encourage more women to get involved.
 - Stone carving workshops amongst the Bangladeshi community to develop new skills and new interpretations from diverse cultures.
 - Batik Flag making workshops across both the Portuguese and Philippine communities who make up a strategic contingent of our local NHS services.
- 9.4 The event will introduce a new concept towards event catering by supplying basic foodstuffs to certain food skilled ethnic groups who will then provide a wide variety of international foodstuffs for the main event. As this is a pilot project the organizers do not wish to over stretch either the newly involved communities or their own abilities and limited resources, so research and development for the future is a major part of this project.
- 9.5 This project links into local priorities such as:
- Promote social, health and intergenerational well being
 - Be a focal point for ethnic local people living and working in Salisbury
 - Create a new event to improve the lives of local people
 - Support a new voice for racial minorities across the Salisbury catchment
- 9.6 The funding will support the purchase of various materials and items of equipment

that will facilitate the delivery of the event.

- 9.7 An illustrated project report will be compiled from information across the project plus individual and group feedback. Digital photographs and recordings will be archived. Press coverage will be archived. SCAR will monitor the number of people taking part in the event and workshops; including equality data to ensure that the report contains a diverse representative view will also collate details of the groups and individuals who take part. The project will help provide people with confidence to:
- Take part in future community events
 - Report hate crime incidents and challenge what happens to them.
- 9.8 The project also aims to provide a deeper understanding of issues facing minority communities in Salisbury, helping to develop new inclusion and involvement projects to reduce the incidence of hate crime/incidents, creating a safer environment for people with protected characteristics, and increasing community involvement for all.
- 9.9 The total cost of the project is £6,000 of which SCAR will be raising £3,400 from fundraising of which £2,800 is yet to be confirmed. SCAR is seeking the remainder of £2,600 from the Board.
- 9.10 The project meets the grants criteria and supports intergenerational and multi-cultural activities – a priority identified in the Salisbury Community Plan.
- 9.11 Into account the fact that £2,800 of funding is still to be confirmed, it is recommended that SCAR is awarded a grant of £2,600 to support the refurbishment of the academy ground as outlined above to be released only on confirmation that the match funding has been secured in full.

Ref	Applicant	Project proposal	Funding requested
10	Malayalee Association	Communal Cooking Equipment.	£1,250

- 10.1. This application seeks funding to purchase new hygienic cooking equipment to enable the Association to safely cater for the growing extended Malayalee community, living and working across the Salisbury area. It is the cultural custom of the community to cook for all our extended family at all community meetings, developing brotherhood while strengthening and supporting family cohesion at a time of national financial crisis. Many of the Association's members are low earners and these cultural eating events provide multiple opportunities to reduce household costs through sharing and learning new skills. The Association has no fixed meeting premises, with present meetings (school halls) restricting use of catering equipment due to health, safety and food hygiene issues.
- 10.2. The project is aimed at:

- Low income ethnic minority families and individuals living and working across the Salisbury area
- Unemployed ethnic minority parents
- Children from reduced circumstance families
- Single ethnic minority workers and residents
- Non-English or limited English speaking residents.
- Families with no personal transport.
- Families living in issued housing.
- Elderly ethnic residents.

10.3. The project seeks to:

- Promote healthy eating.
- Promote feelings of well being living in Salisbury.
- Reduce family expenditure through sharing.
- Providing quality food for less.
- Provide a point of contact for other agencies.
- Promote the enjoyment of cooking and promote cooking skills through associated new learning.
- Family, intergenerational and community support.
- Promote English language learning.
- Promote cultural diversity and social integration.
- Enable catering for visiting cultural groups from other Counties.
- Enable nutritional and catering advice for educational establishments, businesses, councils.

10.4. A standard meeting caters for 90 – 200 people of all ages. Several members already work within the Catering industry and will offer support and guidance with regards to Health and Safety, plus Training development. We plan to offer our catering skills and quality food to other Salisbury groups, events and organisations as skills and equipment progress and expand. The majority of the cooking will be carried out by the men, allowing the women to relax and enjoy the social occasion and community mixing. Current catering equipment is ad hoc, has erratic availability and is of dubious quality. As a growing Salisbury family orientated organisation the Association wishes to correct this issue and then demonstrate the quality outcomes as an example to others.

10.5. This project links into local priorities in the Salisbury Community Plan, such as:

- Promote social, health, and intergenerational well being.
- Be a focal point for ethnic local people living and working in Salisbury.
- Create a new event to improve the lives of local people.
- Support a new voice for racial minorities across the Salisbury catchment.

10.6. The total cost of the project is £2,500 and so far the Association has raised £300 with a further £400 pledged by members. They are seeking a grant of £1,250 from the Board to help with the capital costs. It will be noted that this leaves a shortfall of £800, although this is currently being sought through other funding applications.

10.7. Subject to 10.6 above, this application meets the Council's grant criteria and therefore it is **recommended** that the Malayalee Association is awarded £1,250 to support the purchase of communal catering equipment.

Background papers:	Grant Application – St Mark's School PTA Grant Application – Salisbury Coalition Against Racism Grant Application – Salisbury Malayalee Association
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